

# aliyah hasinah



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Conceptual Creative

## Years of experience

9 years working across multiple disciplines and arts/creative sectors in the UK & Internationally

**CURRENTLY FULL TIME Founder & Creative Director of Black Curatorial)**

## Notable achievements to share

- Comissioned Birmingham Black Icons Mural
- Delivered TEDx Talk
- Comissioned by C4 Random Acts
- Writing Published in SAQI Books Bestseller 'The Things I Would Tell You' Anthology
- Headhunted for roles at Fearless Futures & Birmingham Museum & Art Gallery & FutureImpose
- Crowdfunded 2.2 million for Black Charities
- **Education Consultant for Metallic Inc's Fashion Design Programme**
- Eventbrite Generation DIY Featured Curator

## A Levels

A\* - B in General Studies, History, English Literature, World Development, Sociology & Extended Project

## Apprenticeship

Digital Marketing and Social Media Management at Beatfreaks (1 year, offered permanent role after but declined)

## International Study

Studied Decolonial Knowledge Production in Barcelona, Black Feminism in Bahia, Brazil & Curatorial Residency in Barbados. Research in Black Creative Diaspora funded by Arts Council England in New York, UK and Barbados.

**DE&I**  
**Facilitator &**  
**Content**  
**Creator @**  
**Fearless**  
**Futures**

Headhunted to build strategy, create resources and facilitate sessions internationally for brands like Facebook, Global Witness & Natwest etc to create more inclusive work environments.

**Head of**  
**Partnerships**  
**@ Maia Group**

Lead on developing relationships and partners for Yard Art House and support curatorial vision and business strategy for the agency.

**Creative**  
**Direction &**  
**Production**  
**SBTV X**  
**Custard**  
**Factory**

Pitched Concept, secured partners and produced pop up installation and marketing campaign

**Midlands**  
**Producer**  
**Apples &**  
**Snakes**

Youngest Lead Producer for Poetry Org Apples & Snakes. Led on event management, artistic development programmes & partnership building.

**Co-Curator**  
**Birmingham**  
**Museum & Art**  
**Gallery**

Headhunted to co curate internationally renowned exhibiton The Past is Now

# Work experience



Inclusive Strategy



Creative Direction



Curation &  
Community Building



Writing, Copy  
Writing & Editorial



Production &  
Project Management

# Skills and abilities

# Skills and abilities



Microsoft Office /  
Gsuite



Adobe Photoshop /  
Premiere Pro /  
Final Cut



Project Management  
tools. i.e. Asana



Leadership &  
Delegation



Communication &  
Presentation Skills





# Notable projects

Black Future Icons  
of Birmingham Mural

Reported via BBC



# Notable projects

Art Fund x V&A  
'It's About Handing  
Over Power'  
Symposium, Nov 2022



# Creative Direction

BIM Next up: Creatives of Barbados shoot coming out soon.

**Concept and Creative Direction** by me  
**Photography & Art Direction** by Junior Sealy

I've also worked creatively with POCC agency on an campaign pitch for an international footwear brand - currently under NDA



09

SBTV X CUSTARD FACTORY  
POP UP ARTIST INSTALLATION

Commissioned artists  
(visual and musical) DJs  
including Soulection's ROM.  
All live streamed via SBTv.

100s turned up with 3 days  
notice. Initiated & Directed  
by myself



# Curating

(Left-Right)  
Eastside Projects  
commissioned Curation x  
Amaal Said

**Birmingham Museum & Art  
Gallery 'The Past Is Now'**

Decolonising this  
Curatorial R&D in  
Barbados 2019

**Recently founded Black  
Curatorial' a space for  
Black Curators to  
Experiment, Build and  
Play - awarded funding to  
commission curators and  
run lab events in Autumn  
2021- currently.**



**Directed**

CHANNEL 4 First Acts: Sentence  
short film

*Loving* short film (released  
2021) via Sloghouse

**Worked on:**

Camera Dept on Leticia Wright's  
'Things I Never Told My Father'

3rd AD: Adeyemi Micheal's 'The  
Future'

Actor's Assistant  
Amazon's Anansi Boys

Director's Assistant  
Netflix & BBC's  
Champion

Director & EP of feature  
documentary "WHITE TEETH"



# Directing & Film

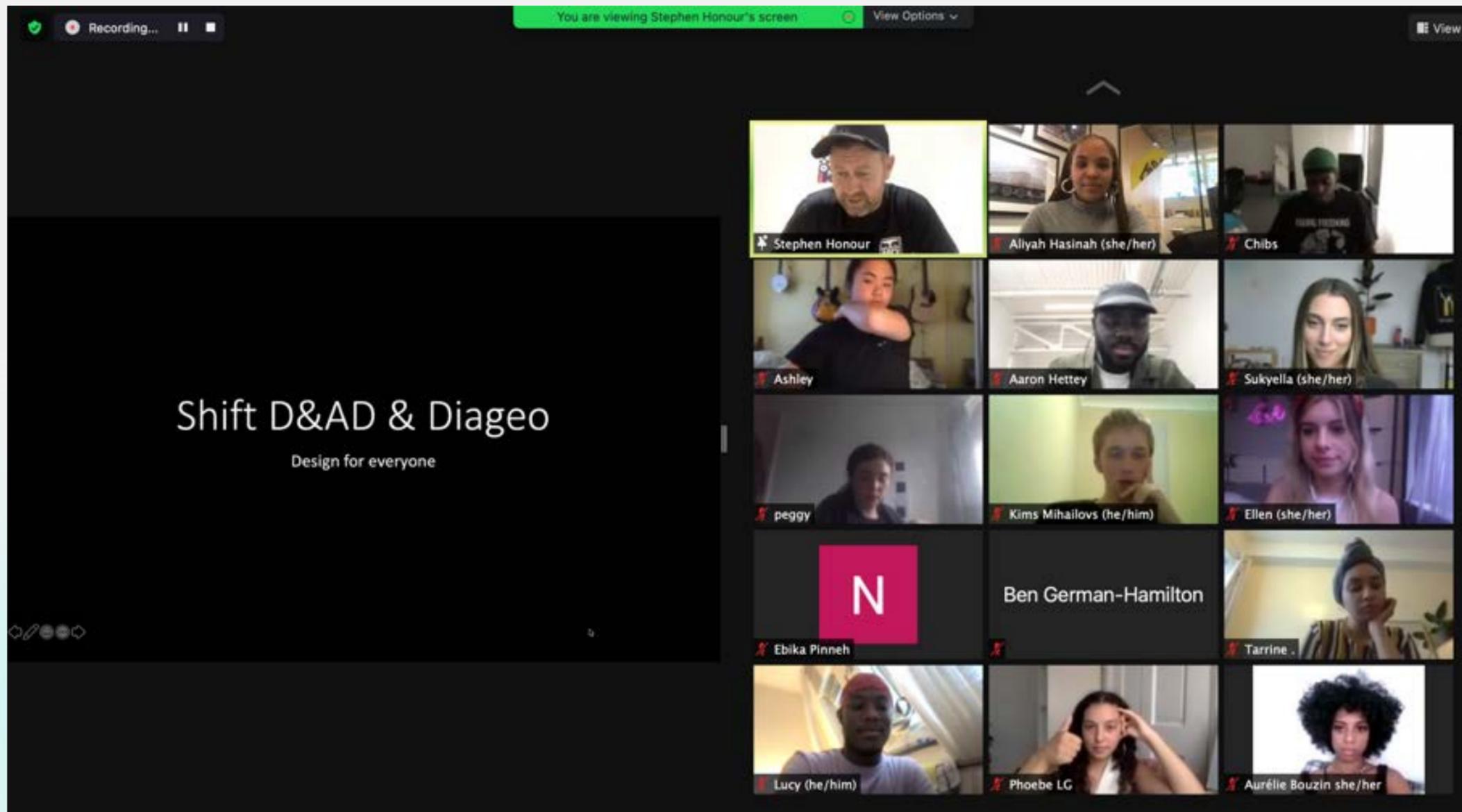
# Producing D&AD Shift 2021

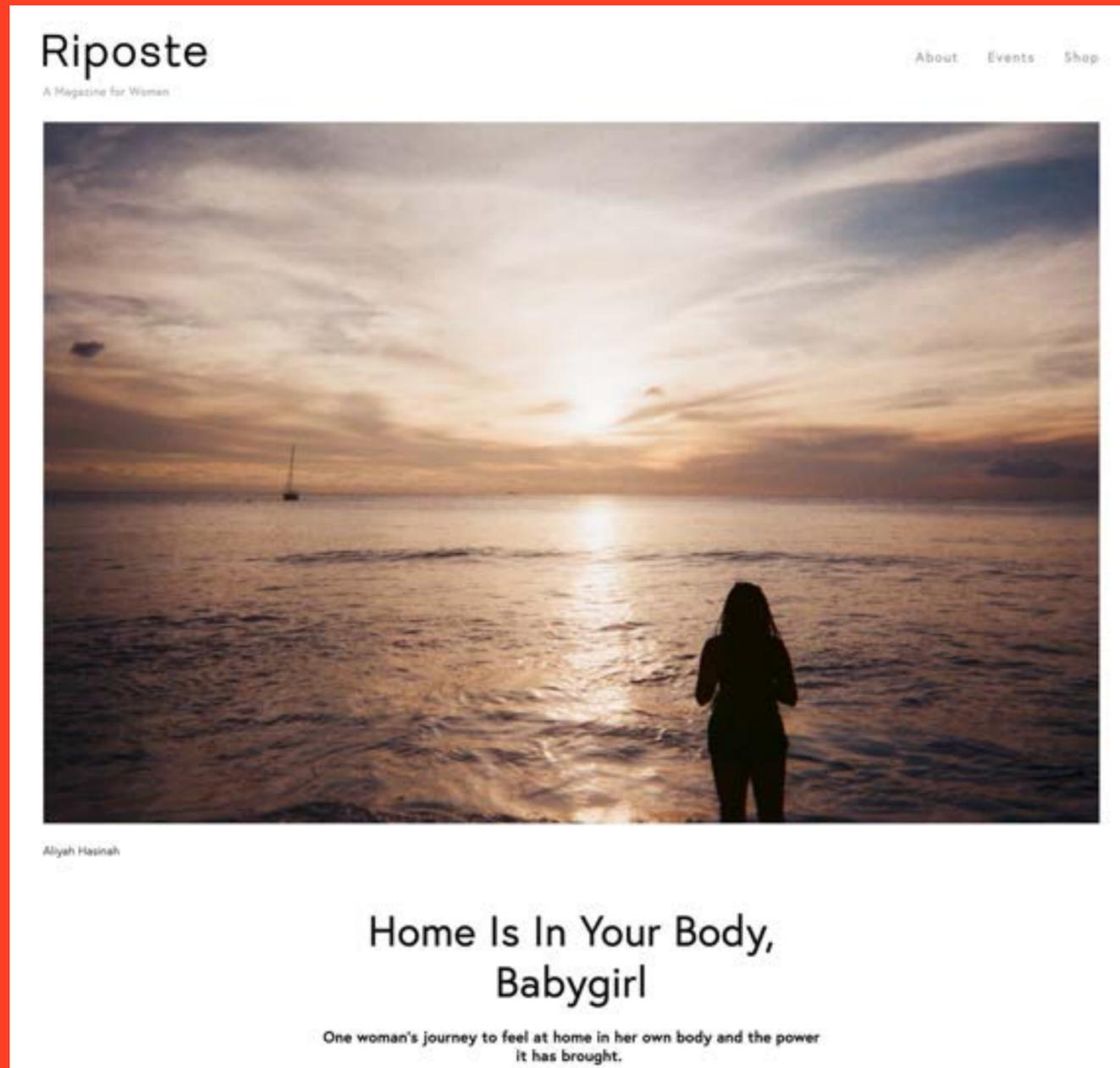
D&AD Shift is a night school programme for creatives who haven't been to university to springboard them into the commercial creative realm.

I'm currently a full time producer for their London programme and global strategist for NYC & Sydney's programmes.

Our clients/partners are: Google, Adidas, Virtue, Penguin, RSA, Here Design & more

As a result I have gained an extensive talent and professional network.





## Riposte Magazine

Home is in your body, Babygirl

## Blavity

9 Young British Artists Inspired By  
Black British Icons

## Amaliah

Suhoor, the Often Ignored Sister of  
Iftar

## GUAP MAG

A Haitian Thriving Wage - Byas & Leon

## SAQI BOOKS

Two pieces of my work were published  
in "The Things I Would Tell You:  
British Muslim Women Write  
Edited by Sabrina Mahfouz

## **COPY WRITING**

I have written copy for D&AD's online programmes, Birmingham Museum & Art Gallery's exhibitions, All Black Curatorial events and campaigns, Art Fund and under NDA for a global brand's Ramadan campaign copywriting.

# Writing

# Public Speaking

- Hosted and Guest Curated Civic Square's RE Festival
- BBC Radio 4 Documentary The British Black Panthers
- Podcast Co-Host 'Who Got the Juice?'
- Facilitator for 7 years across schools, corporations and charities in UK, Paris, Silicon valley, Washington DC etc.
- Featured on BBC 1XTRA and JOE.COM
- Hosted Europe's biggest Black Book Fair with Penguin books - Interviewed Ify Adenuga
- UAL Guest Lecturer - Commercial Photography & Ethics
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TEDxYouth @Brum 2019

**Decoloniality: A home for us all**



## ABOUT

Black Curatorial is a conceptual creative agency providing spaces for Black curators, creatives and thinkers to discuss, dissect and build curatorial projects together in a critical and accountable way.

Aliyah is founder & Creative Director of Black Curatorial developing work across communities, commercial activations, education programmes, conceptual creative consultancy & exhibition making.

In 2023 Black Curatorial has nominated for creative space of the year at the Creative Industry Awards.

# Founding Director

# Black Curatorial





# Recommendations

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*Aliyah's strong leadership and creative direction, and her expertise of working in both the public and private sector, give the project a robust grounding. Critical to their ambitions is to move the sector forward for Black curators in the UK, Aliyah's experience in DEI takes Black Curatorial ahead of the curve in this field; centred around decoloniality and justice, building communities of practice for Black curators, with a focus on mental health and equity.*

**- Rachael Browning, Director of Programme and Policy, Art Fund**

Extended Portfolio & CV

[www.aliyahhasinah.com/portfolio](http://www.aliyahhasinah.com/portfolio)

**Let's work  
together**

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